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# BACHELOR OF SCIENCE IN MANAGEMENT, ECONOMICS, AND SOCIAL SCIENCES

DRIVING SUSTAINABLE CHANGE

Interdisciplinary • International • Interactive

Faculty of Management, Economics and Social Sciences  
University of Cologne



# UNIVERSITY OF COLOGNE

## The Faculty of Management, Economics and Social Sciences

The **University of Cologne** is one of the oldest and most prestigious European universities. It has produced several Nobel and Leibniz Prize winners and is part of the only economic cluster of excellence in Germany. Founded in 1388, the University of Cologne is a leader in many disciplines and a member of many international networks.

The **Faculty of Management, Economics and Social Sciences** (also known as "WiSo Faculty") is part of the University of Cologne and has over a century of experience in educating new generations of business professionals, economists, social analysts and political experts. As one of Germany's largest educational institutions, the WiSo Faculty regularly ranks among the top providers of management education as well as economic and social science disciplines.

As a student of the **WiSo Faculty**, you benefit from a teaching approach based on theory and methods in combination with research and applications.

The traditional diversity of subjects, top-level research, practical relevance and internationality allow the WiSo Faculty to stand up to national and international comparison and to achieve top positions in international research rankings. Through its interdisciplinary research approach, the Faculty's seminars and institutes make a major contribution to the excellent research at the University of Cologne.

The education provided at our faculty has benefited from many years of experience in working with companies and visiting lecturers from different professional fields. Several faculty members are professionals and managers, who bring important industry experience to the programmes, resulting in sector-specific, up-to-date programme content for our students. This ensures that our interdisciplinary programme reflect the real world, combines practice with theory and promotes knowledge sharing.

Despite our emphasis on research skills, all teaching programmes at our faculty are strongly application-oriented and meet the increased demands of a highly complex and differentiated labour market. With this we succeed the realisation of our motto "Today's ideas. Tomorrow's impact."

Global markets have fundamentally changed the economic and political climate. As a result, a change in attitudes and organisations is necessary to meet the global challenges faced in society. To address this, underlying global interrelationships must be investigated, understood and considered by decision makers.

By pursuing this degree programme at the WiSo Faculty, you will gain the knowledge and skills required to tackle the challenges our planet and society faces in the future. You will focus on entrepreneurship and develop a system thinking that will help to turn your career plans into reality.



*"Our up-to-date research knowledge is applied in this programme and provides you with appropriate tools and knowledge. This helps you to approach future global challenges and to make comprehensive decisions for a better world".*

Andreas Fügener, Professor and Academic Director of B.Sc. Management, Economics and Social Sciences

# FACTS AND FIGURES ABOUT THE WISO-FACULTY

Studies at the WiSo Faculty of Cologne University help to establish an excellent basis for your further professional and personal career paths. With nearly 8,000 students and a host of departments and academic staff, the WiSo Faculty is one of the largest and most prestigious schools of management, economics and social sciences in Europe.

- ▶ **8,735** national and international
- ▶ **168** partner universities worldwide\*
- ▶ **97** professors
- ▶ More than **100** years experience in teaching and research excellence

Enrolling in a programme at the WiSo Faculty will give you everything you need to take the next step in furthering your career. One of Germany's most prestigious educational institutions, the school regularly ranks among the top providers of management and business education. The following is an overview of current rankings:

<b>1<sup>st</sup></b>	<p>In the current Academic Ranking of World Universities ("Shanghai Ranking") by Subject, the University of Cologne ranks first in the national evaluation for "Business Administration" and "Sociology".</p> <p>The Supply Chain Management (SCM) Journal List Ranking places the University of Cologne within the analytical category in first place in Germany.</p> <p>In the AIS 8 Information Systems Ranking in the field of Business Information Systems, the University of Cologne is top of the list in Germany.</p> <p>The Deutscher Aktienindex ("DAX" for short) is a stock index that represents 40 of the most liquid German companies. No other university has educated as many current board members from the Dax, MDax and SDax as the University of Cologne.</p> <p>The WiSo faculty receives a top-ranking position in Germany (# 4 worldwide) in the "Careers Rank" section of the Financial Times Masters in Management Ranking. This ranking considers the career status of the alumni three years after graduation. Progression is measured according to the level of seniority and the size of the respective company.</p>
<b>2<sup>nd</sup></b>	<p>In the Academic Ranking of World Universities (national) the Faculty of Management, Economics and Social Sciences of the University of Cologne makes 2nd place as well as the LMU Munich in the national ranking by subject "Management".</p>
<b>3<sup>rd</sup></b>	<p>Prof. Dr. Erik Hornung is the third best researcher at a German university in the Handelsblatt economist ranking "Researchers under 40 (overall research performance)".</p>

State of facts and figures: Mai 2023

\* The WiSo Faculty maintains excellent partnerships with 160 leading institutions of higher education across the world on different levels of study, enabling its students to spend time abroad within a range of study and exchange programmes. Students can choose from an attractive range of partner universities, depending on their chosen path of study.



# MANAGEMENT, ECONOMICS AND SOCIAL SCIENCES (B.SC.)

## Key Facts



**Degree:**  
Bachelor of Science



**Content:**  
Interdisciplinary content from Economics, Management, Psychology, and Sociology



**Language:**  
English



**Duration:**  
6 Semesters



**Credits:**  
180 ECTS



**International:**  
1 Semester abroad mandatory

## This programme provides you with:

- Strong insights regarding climate change, inequality, and digital transformation
- Management skills with a focus on solving new challenges
- A truly global perspective

Starting from day one, the programme combines an entrepreneurial attitude with academic excellence. You will learn how to approach new problems, how to launch initiatives and how to drive sustainable change. To support your understanding of societal challenges, we provide you with state-of-the-art research findings in relevant fields from various disciplines, such as management, economics, sociology and social psychology. You will learn advanced methodologies to rigorously analyse systems and to be able to draw evidence-based conclusions. Our innovative teaching and mentoring concept seeks to support and speed up your personal and academic development.

## This programme is right for you if you are:

- Active: you seek a decision-making position to solve challenges
- Aware: you consider consequences on the planet, society and long-term prospects
- Ambitious: you are willing to work hard to gain a rigorous understanding

This programme helps you understand the “big picture” regarding societal and environmental issues while teaching you to strategically evaluate and classify the complexity of relevant issues. The programme content brings together the disciplines of management, economics and the social sciences (social psychology and sociology). You will benefit from this programme if you want to actively pursue a management position with the purpose of shaping change.

# TEACHING APPROACH

## Holistic learning

We follow a holistic learning approach based on interactive lectures, seminars, and team projects. Our mentoring programme offers you the opportunity to clarify your values and to work towards your individual goals in a lively exchange with peers, alumni and entrepreneurs.

## Challenge-based mindset

Problem-based learning challenges you to think critically, creatively and analytically. You will go through goal-oriented and cooperative co-creative learning processes and develop new ideas and solutions. Meanwhile, you will learn how to integrate in diverse teams and act in an individually and socially responsible manner. Together, this will enable you to actively shape social and entrepreneurial solutions to the complex challenges of the 21st century.

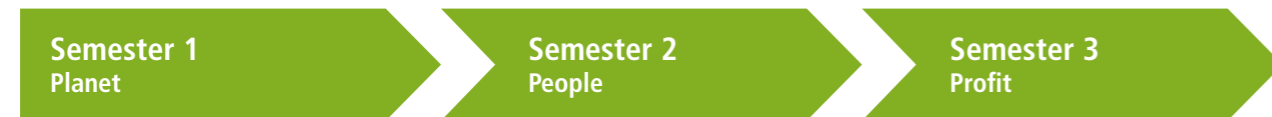


*“I chose the WiSo faculty because it has a very good reputation and you study not only business administration, but also other disciplines such as economics and social sciences. Their applied research is trying to improve society.”*

**Hannah,**  
student at the WiSo-Faculty

# PROGRAMME INCLUDES ALL WISO DISCIPLINES

The programme is designed to take six semesters (three years) with 180 ECTS credits.



Understand the effect of economies on the environment, discuss climate change and how to create a sustainable business.

Understand societal dynamics, understand the root causes and consequences of social inequality.

Understand the impact of digitalisation on economic sustainability and modern markets, learn to manage big data to draw insights.

Courses	Courses	Courses
Entrepreneurship	Introduction to Psychology	Managing Demand and Supply
Economy and Business in Nature	Demography and Social Inequality	Digital Transformation and Entrepreneurship
Economics of Climate Change	Economics of Inequality	Digital Transformation and Change Management
Introduction to Statistics	Data Analysis and Econometrics	Data Science
Fundamentals of Microeconomics	Fundamentals of Macroeconomics	Economic Design



Start shaping own profile, define own ethical values, and discuss challenges in political context. Select courses from various disciplines.

Go abroad, continue to specialise in topics of management, economics and social sciences. Broaden your horizons through general electives.

Start developing own projects: an entrepreneurial group project study and an academic thesis. Reflect on studies and how to make an impact.

Courses	Courses	Courses
Finance and Accounting	Studies Abroad in Management, Economics and Social Sciences	Leadership and Interpersonal Skills
Business Ethics		Project Study
Public Policy		Bachelor Thesis
Profile Electives I	General Electives (Studies Abroad)	
Profile Electives II		



# INTERNATIONAL

## English-taught programme

This programme is taught in English to promote a global outlook towards global challenges. We receive a large number of applications from international applicants for our programmes which helps foster an international and intercultural environment for our students.

## Mandatory semester abroad

Our cooperation agreements with an excellent, programme specific group of partner universities in Europe and Asia provide you with attractive options for your term abroad. The courses of our renowned partner universities complement the range of courses offered at University of Cologne and further help you to develop an international mindset and intercultural competencies, improving your skills in management, economics and social sciences.

## Topics with international relevance

The global perspective will accompany you throughout your studies. This is the only way to ensure that you, as a future decision-maker, can competently face future challenges.

# CAREER OPPORTUNITIES

This programme will equip you with the knowledge and skills needed to shape the future, considering the planet and society instead of the maximisation of profits. You will focus on entrepreneurship and develop a mindset that will help to turn your career plans into reality.

In general, you could work in most potential management or economic positions. More specifically, you might focus on sustainability with a start-up mindset, i.e. creating new organisations or driving innovation in existing organisations.

Examples of Possible Jobs:

- (Social) Entrepreneur
- Managing new projects in a large corporation
- Management position in an NGO
- Position in (social) Start-Ups
- Management position in companies covering sustainable topics
- Consulting

After your bachelor studies you may also apply for consecutive Master programmes in management, economics, or social sciences.



*“Corporate Social Responsibility means eliminating negative effects of entrepreneurial action as best as possible. It also means that companies develop solutions in their field of business that address acute challenges facing humanity. In this way, you can create positive added value for your company - for yourself and for society.”*

Dr. Julian Conrads, Sustainability Manager of the Cologne Start Up FOND OF and Alumnus of the Faculty of Management, Economics and Social Sciences, University of Cologne



Management, Economics and Social Sciences



# COLOGNE

## An open minded and science-centred city!

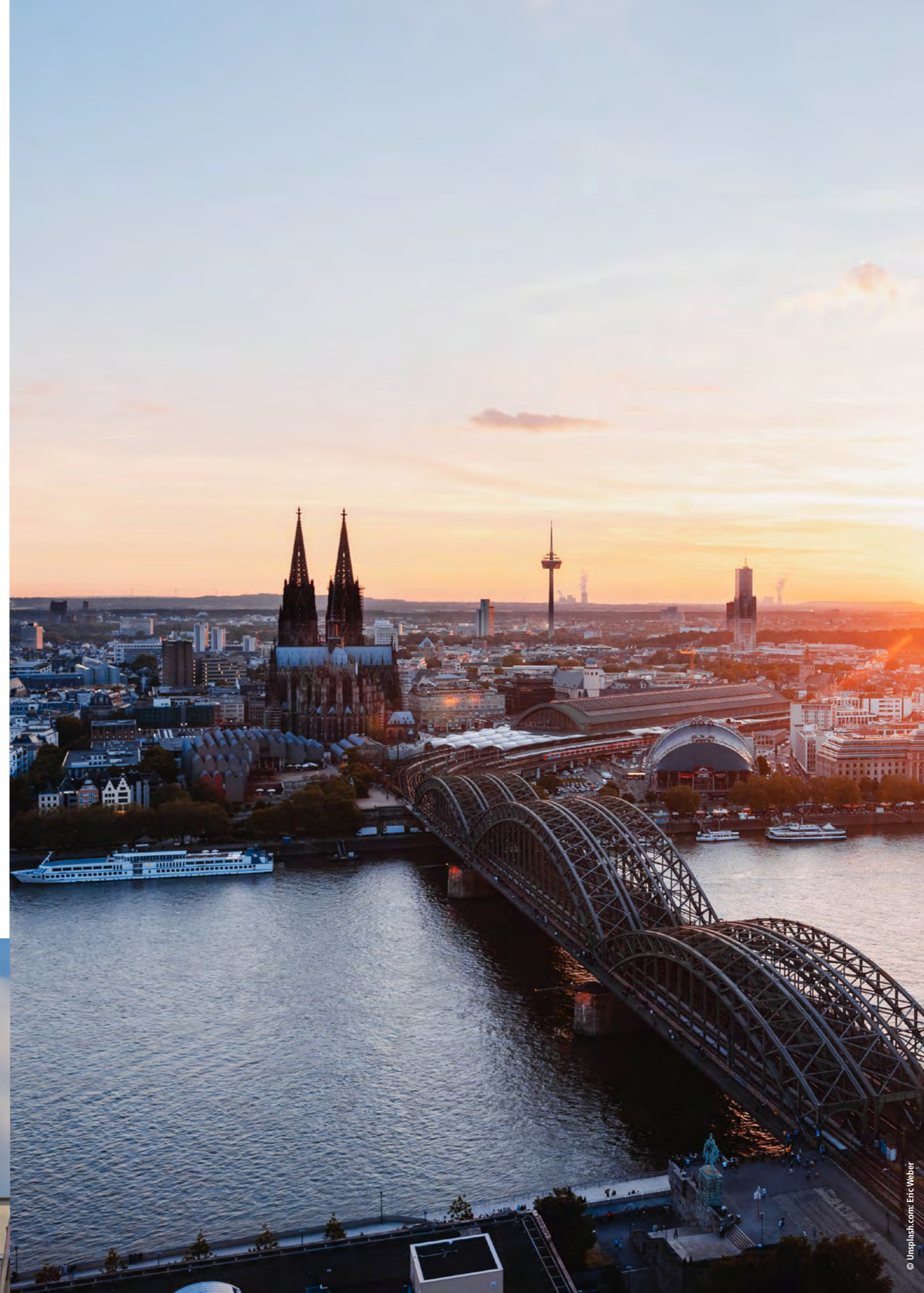
Cologne is located within a metropolitan area of about 13 million people in the heart of Germany's economy which makes it easy for students and faculty to collaborate with great companies. It is one of Germany's most attractive locations and offers a vibrant student life.

With around 103,000 students and a lively start-up culture, Cologne is the economic and scientific centre of the Rhineland region. In addition to 17 universities and business schools, the area is also home to numerous internationally renowned research institutions such as ESA European Space Agency and Gesis – Leibniz Institute for Social Sciences, with knowledge transfer to industry and society playing a key role. Successful transfer structures include the university's Excellence Start-Up Center GATEWAY start-up service, the start-up network cologne e.V. and the Digital Hub Cologne.

Cologne is also proud of its reputation as a vibrant and tolerant city and at the same time being both multicultural – with almost 19,5 % non-German citizens (overall 44,5 % have their family roots abroad) from 180 different nations – and strong in its local identity. Karneval, Cologne's famous carnival season every February, and the popular local beer "Kölsch", brewed exclusively in Cologne, are only two examples of the vivid cultivation of the city's traditions.

- ▶ Over **1 million** inhabitants in the city of Cologne
- ▶ **13 million** inhabitants in the metropolitan area of Cologne
- ▶ More than **100,000** students in Cologne
- ▶ Over **one third** of Cologne's total area is covered by public parks, sports grounds and nature areas
- ▶ **1** famous Gothic cathedral, the "Kölner Dom"
- ▶ **Unlimited** opportunities to fall in love with the city

Official Cologne Facts & Figures 2022  
and statistical news on nationalities  
in Cologne 2021 by City of Cologne





# INFORMATION

Online Application:



## Application information and requirements

Application process and deadline:

- You can submit your application online via the website of the student secretariat
- Applicants from outside the EU/ EEA apply via uni-assist
- Application deadline is **July 15th**

Requirements and selection procedure

### Applicants from Germany, EU/ EEA countries

- University entrance qualification
- English language skills B2 CEFR are required (detailed information on the website)

### Applicants from non-EU/ EEA countries

- University entrance qualification (direct or indirect)
- German-language proficiency at level DSH-2 or equivalent
- TestAS certificate (subject specific module in Economics/Management, minimum percentage rank 40)
- English language skills B2 CEFR are required

Detailed information on the website:

<https://wiso.uni-koeln.de/en/studies/bachelor/management-economics-social-sciences>

The Admissions Board will communicate its decision no later than beginning of July. Enrolment is generally in July.

## Detailed information and contact

We are happy to support you in your ambitions. The WiSo Student Service Point supports students both with advice on their studies and all aspects of career choice, career planning and the application process.



WiSo Student Service Point  
Phone: +49 (0) 221/470-8818

[wiso-studentservice.uni-koeln.de](mailto:wiso-studentservice.uni-koeln.de)



*“Being one of the worldwide largest Faculties of Business, Economics, and Social Sciences, we bring together excellent researchers, students, alumni, and organizations in a friendly and stimulating environment to jointly address today’s grand challenges. Our Faculty is part of an outstanding network of universities and cooperates with leading organizations. This leads into a great reputation in teaching, research and transfer activities, which is reflected in excellent rankings.”*

Prof. Ulrich W. Thonemann, PhD  
Dean



Today's ideas.  
Tomorrow's impact.

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